

MEETING AGENDA COMMISSION ON FASHION ARTS & EVENTS

January 21, 2015 – 7:00pm

Dupont Business Incubator- 1638 R Street NW (Adams Morgan)

Call to Order

Roll Call

Adoption of the Agenda

Adoption of the Minutes- Secretary will briefing read and Vote

Chairperson's Report

Treasurer's Report

Committees' Report and Recommendations

1. Retail- Alida- report on building Retail committee and strategies to include Fashion Mobile Truck ideas
2. Education- Janice- status of engaging the schools and DPR for youth fashion programs. Vetted database and calendar for DPR Partnership and Training
3. Marketing/Publicity/Events/Fundraising- Michelle Shableski, Marcus Williams and Mariessa- Final Marketing Plan, Budget and One-pager/Fact Sheet.
4. External Affairs- Jennifer Fisher (resignation)- What partnerships formed? What outreach conducted? Status of coordinating Town Hall meetings and other proclamations for fashion events. What committee members have you recruited to External Affairs.
5. Finance and Budget- Christine Brooks-Cropper- Working on FY16 Budget Ask and budget ask handout. CM Grasso Arts Task Force goal budget- sustainable funding and legislation. Will continue to meet with DMPED to get funding for Fy15 line item budget in the new administration or discretionary funds, City Council, Banks, Sponsors/Donors, Corporate sponsorship have to find out how that works to develop sponsorship package and get outside funds. Tax/Financial/Audit members recruiting to this committee and Creative Economy Task Force to get funds once established. Consider merging External Affairs and Budget Committee together- open discussion.

Old Business:

Posting of meeting notice, agenda, minutes, mission, vision, take-away and by-laws to DMPED website- POC Update and Proclamation presented post to page. Bio's of each Commissioner 100-115 words snapshot

Strategic Planning Session- goals, vision and status of Report- Marketing Committee has been working on this. Report Out on Revised Deck from last meeting. Present Take-away as discussed in last meeting.

Officers: Vice Chair: Alida Sanchez, Treasurer: Marcus Williams, Secretary: Michelle Shableski

New Business:

New Administration and need to fill two Commissioners slots and ex-officio vacancies

Project or Event: Fundraising or Meet-up. Conduct study/data to address the profitability and viability of the commission.

Top Two Projects- FY15- Fashion Awards (Susan Clampitt & Marketing Committee) and Creative Economy Policy Forum (TBD).

CFAE Meeting Quarterly (Oct, Jan, April, July) Committee Meetings in between Commissioners Projects and Announcements

Ex-Officio nonvoting members- agency announcements that connect to CFAE

Public Comment Period

Adjournment